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NEWS RELEASE
FOR IMMEDIATE RELEASE

WRL 1450 RADIO EXPANDS TO 24 HOURS AS
“La Voz de la Comunidad Latina”
Launch to include the El Show del Piolin

Chicago, Illinois – October 12, 2021. Midway Broadcasting Corporation, the parent company of WRL 1450, Chicago’s home for the authentic voice and culture of Latino’s community, announced that it will expand its format to 24 hours on the 1450 signal. With its expanded coverage, WRL will deliver more culturally relevant, authentic and exciting content to the growing Latino community in Chicago.

About WRL 1450

WRL 1450’s expanded 24/7 format, is part of Midway Broadcasting Corporation’s continued growth strategy. WRL 1450 will feature programming with hosts such as Carlos Rojas de Morelos during the morning drive, Fernando Jaramillio during the afternoon drive and “El Show de Piolin,” which will air from Monday-Friday from 6:00 – 10:00 PM.

“We are excited to expand our presence in the growing Latino community here in our hometown of Chicago,” Melody Spann Cooper, Chair and CEO of Midway Broadcasting said. “Our goal is to empower the Latino community through conversations and exchange of ideas regarding topics relevant to the community.”

WRL 1450 Radio’s new line up is set to launch on October 18th, 2021.

About Midway Broadcasting Corporation

Midway Broadcasting Corporation is a best-in-class independently owned media boutique whose properties include broadcast and digital platforms. In addition to WRL 1450, Midway Broadcasting Corporation’s assets include WVON Radio and VON-tv.

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